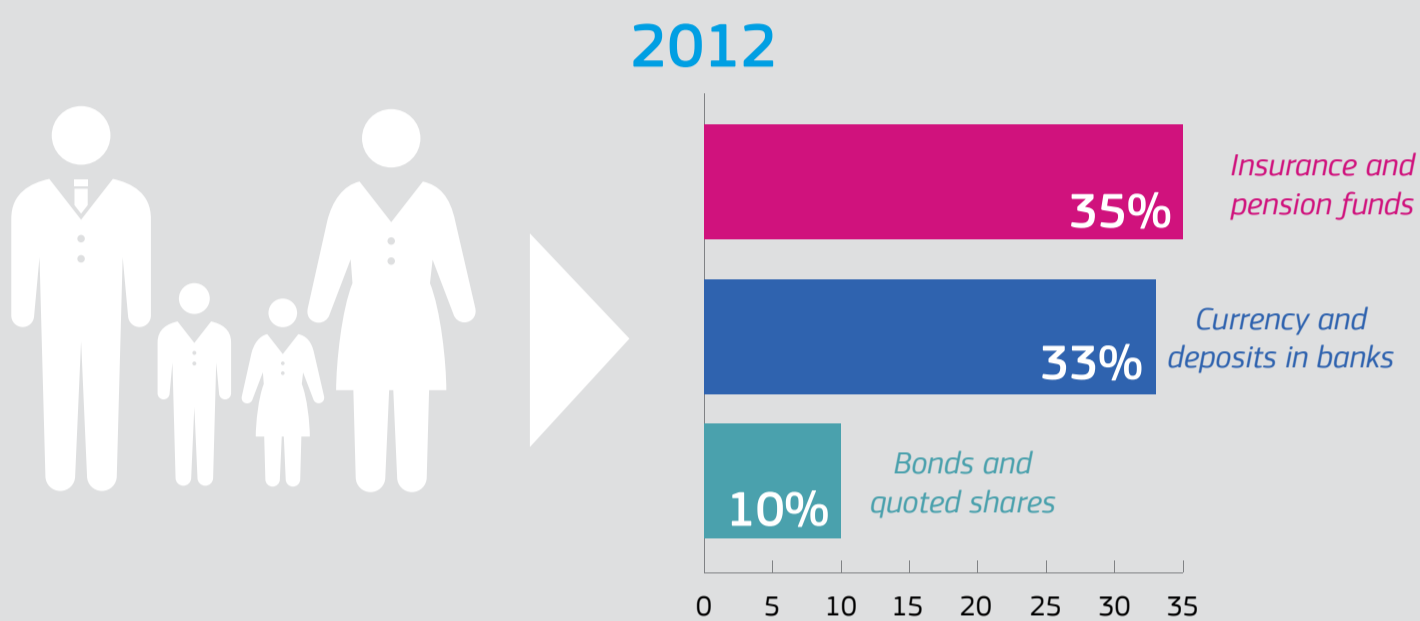
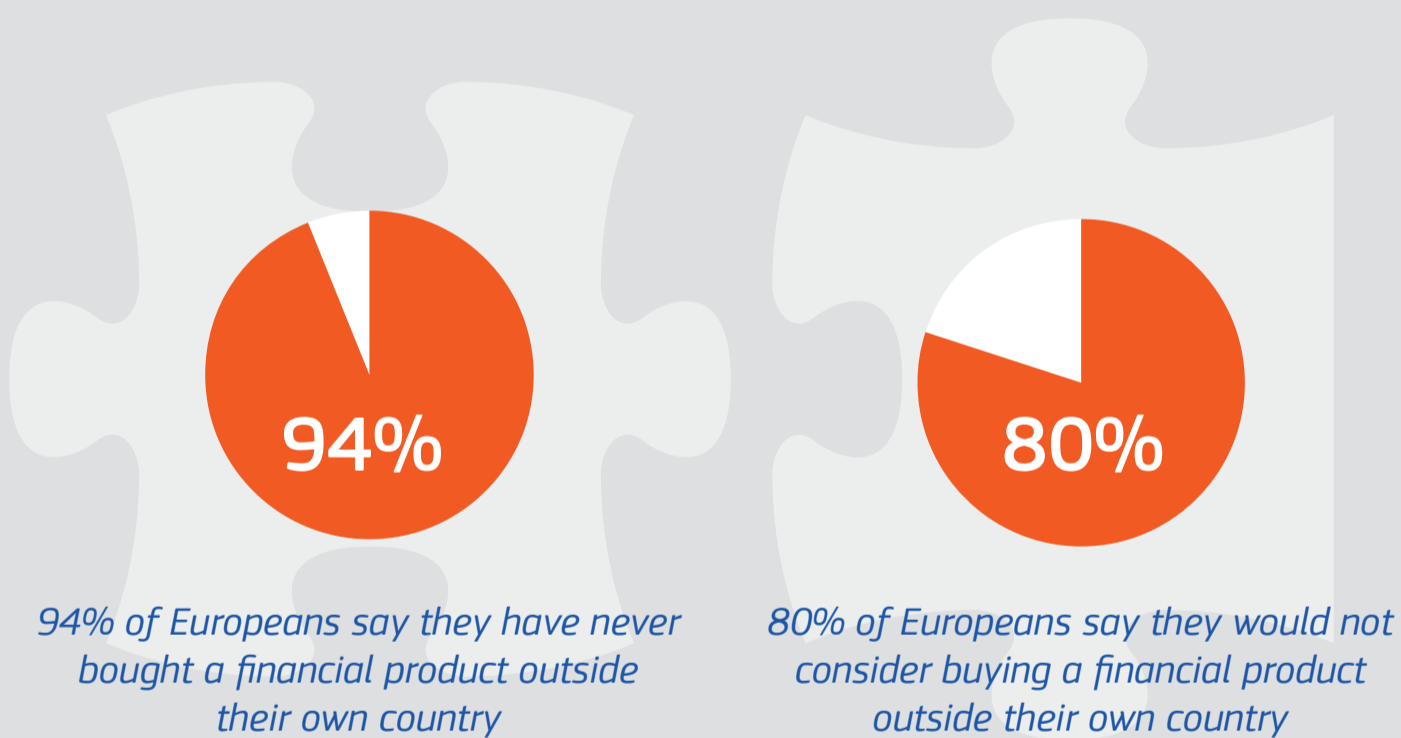


FINANCIAL MARKETS FOR INVESTORS

Where does the average EU family invest its money?

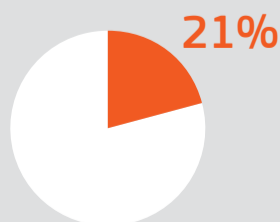


Citizens buy financial products mainly in their home country

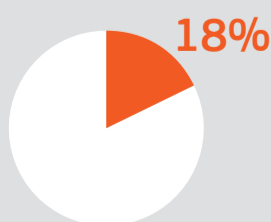


They don't buy financial products in other EU countries because:

No clear information



Lack of knowledge of their rights



Language barrier

