

A woman with her hair in a braid is looking through binoculars. The background is a solid blue color with a fine, grid-like texture. The text is overlaid on the image in white.

BEYOND THE HASHTAG

IN PURSUIT OF EUROPEAN LEADERSHIP
IN DIGITAL FINANCIAL MARKETS

funderbeam

Urmas Peiker, cofounder



INTEGRATED CAPITAL MARKETS NOW POSSIBLE

NEW TECHNOLOGIES DRIVE EMERGING ELECTRONIC
TRADING PLATFORMS AND FINTECH AS A WHOLE.

A woman in a dark jacket and red headscarf stands in a city street, holding a large bunch of colorful balloons. The balloons are in various colors including blue, yellow, red, purple, and green. In the background, there are several cars parked on the street, including a white station wagon, a dark sedan, and a light-colored sedan. A sign on the left side of the street reads "GANG" and "EN DOM". The scene is set in a city street with buildings and utility poles visible.

DISTRIBUTED TRUST

SPREAD THE JOY. DON'T CLING TO THE CENTRALIZED MODEL.

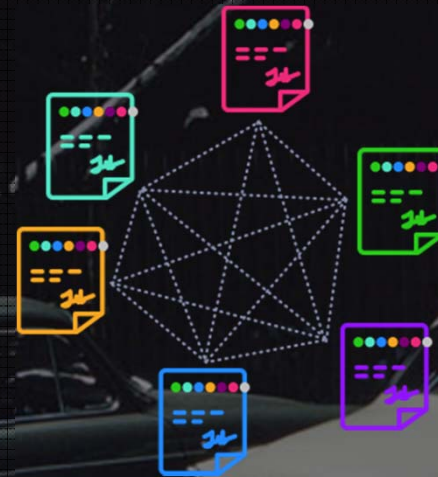
THE EVOLUTION OF TRUST



**PHYSICAL
DOCUMENT**
THIS PAPER PROVES MY
OWNERSHIP



**SECURED
LEDGER**
BANK RECORD
PROVES MY OWNERSHIP



**SHARED
LEDGER**
SHARED SIGNATURE
PROVES MY OWNERSHIP

A black and white photograph of a control room. A person is standing in the center, facing a large wall of control panels. The panels are filled with various instruments, dials, and buttons. The room has a high ceiling with a grid pattern. The overall atmosphere is industrial and technical.

AUTOMATED COMPLIANCE

REGULATORY COSTS ARE EXPLODING. USE REGTECH TO ENHANCE MONITORING, REPORTING, AND



THIS DRUM WAS MADE FOR BANGING

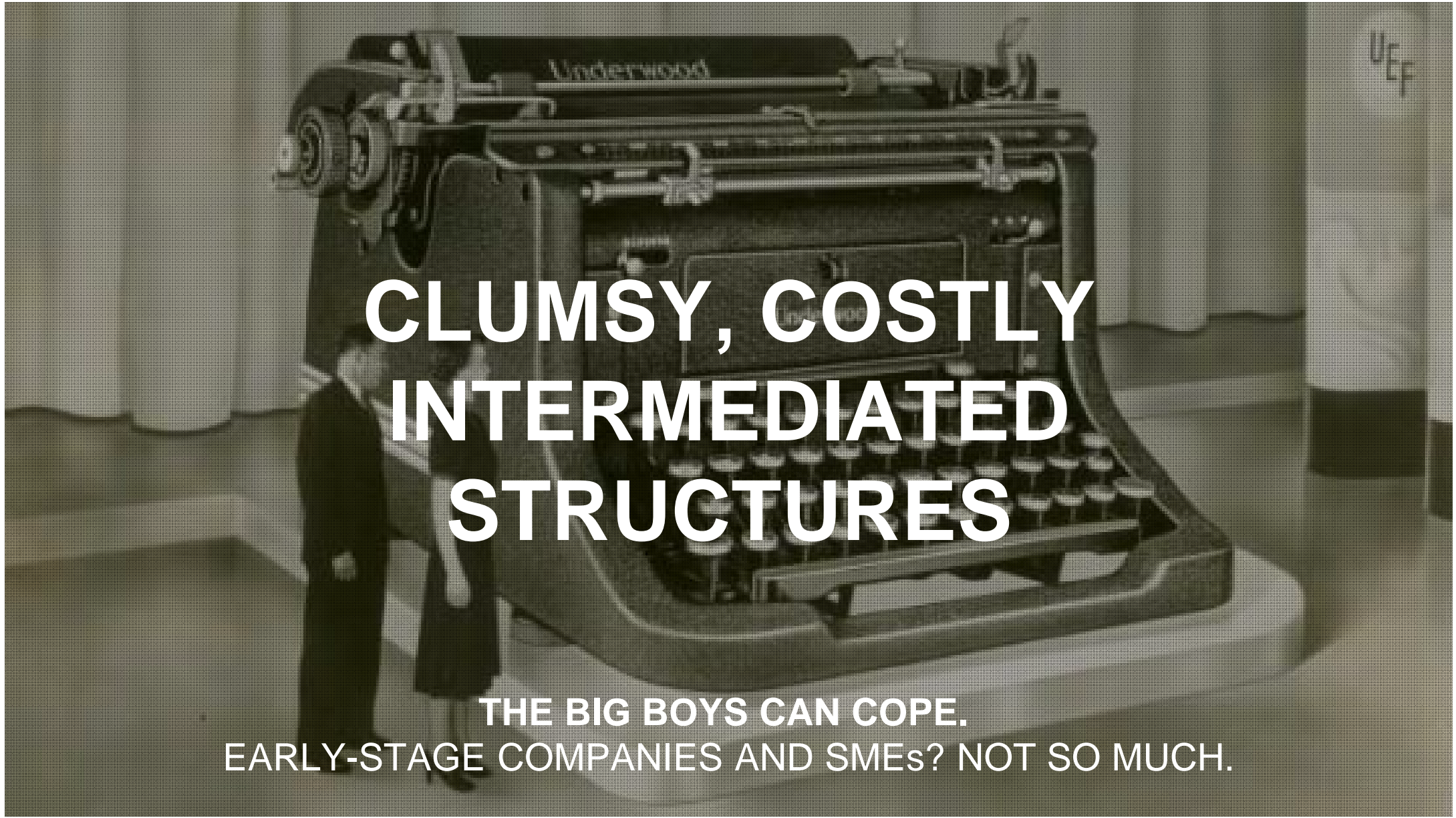
**THE RISE OF FINTECH &
REGTECH REQUIRES A NEW KIND
OF COLLABORATION BETWEEN
STARTUPS (SUCH AS
FUNDERBEAM), FINANCIAL
INSTITUTIONS, AND
REGULATORS.**

EUROPE NEEDS TO SUCCEED.

A woman with her hair in a braid is shown in profile, looking through binoculars. She is wearing a light-colored, textured sweater. The background is a solid, muted blue color. The text is overlaid on the image in white, bold, sans-serif font.

THE LET'S-CHANGE-THAT

HARDSHIPS, BOTTLENECKS AND FRUSTRATEDARRGGHS

A vintage Underwood typewriter is shown in a room. A person is standing next to it for scale. The typewriter is large and complex, with many keys and mechanical parts. The person is wearing a dark suit and is standing to the left of the typewriter. The background shows a window with curtains and a wall with some markings.

CLUMSY, COSTLY INTERMEDIATED STRUCTURES

THE BIG BOYS CAN COPE.
EARLY-STAGE COMPANIES AND SMEs? NOT SO MUCH.

A black and white photograph of a man in a tuxedo standing behind a table covered with stacks of papers. The man is looking down at the papers. In the background, there is a window with a view of a building. The overall scene suggests a formal or professional setting, possibly related to law or finance.

REGULATORY SHOPPING

SERVICES ARE BORDERLESS. JURISDICTIONS ARE A CHOICE.

A man in a brown leather jacket stands in the foreground, viewed from behind, looking towards a man in a dark shirt and pants standing in the distance in a Western town square. The scene is set in a dusty, open area with several wooden buildings in the background under a clear sky.

**TAKE A SHOT.
(AT PARTNERSHIP.)**

**NEED REGULATORY FLEXIBILITY & SPEED THAT REACTS TO
TECHNOLOGY-DRIVEN INNOVATION. WITHOUT ANTAGONISM.**



**TOO MUCH LOVE
WILL KILL US**

REGULATION & OVERSIGHT. AS LITTLE AS POSSIBLE,
AS MUCH AS NECESSARY. **DON'T STIFLE INNOVATION.**



FINTEXTIT

WHEN THE GRASS IS GREENER ON THE OTHER SIDE.
EUROPE'S LOSS IS A WIN FOR AMERICA, SINGAPORE, ET AL.



HOW WE
FIT INTO
ALL THIS

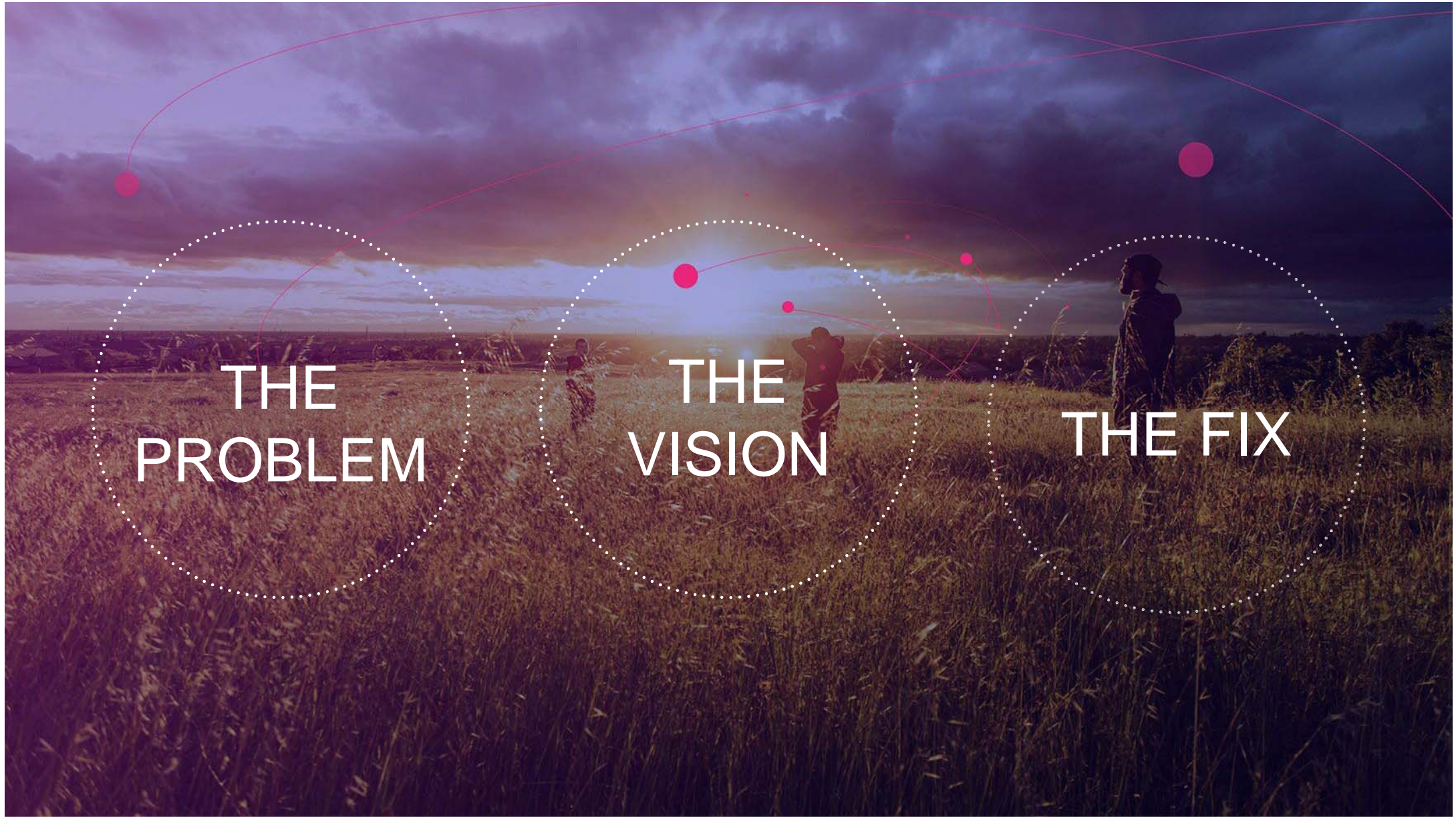
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BUSINESS INTELLIGENCE PLATFORM.
PRIMARY AND SECONDARY MARKET
FOR STARTUP INVESTMENTS.

The background of the slide is a photograph of a field of tall, golden-brown grass under a dramatic, cloudy sky at sunset or sunrise. The sky transitions from a deep purple and blue at the top to a warm orange and yellow near the horizon. In the distance, a few silhouetted figures can be seen walking through the field. Overlaid on the image are several decorative elements: a dotted white circle on the left side containing the 'funderbeam' logo, which consists of the word 'funderbeam' in a white sans-serif font and a small red arrow pointing to the right; and several thin, curved red lines with small red circular markers at their ends, creating a sense of motion and connectivity across the top half of the image.

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THE STARTUP STOCK EXCHANGE FOR A POST-IPO WORLD



THE
PROBLEM

THE
VISION

THE FIX



PROBLEM
ONE

Investors find that **startup**
and other **growth**
investments
are difficult to make
(especially across borders)
and have
very low liquidity.



PROBLEM
TWO

Entrepreneurs need to fund growth, but **have limited options & needless burdens.**

Also, national borders hinder efficient access to capital.



THE
MARKET

STARTUP
FUNDING
IN 2016:
\$117.2bn

GLOBAL
SME CREDIT
GAP:
\$1.2tr

A field of tall grass at sunset with a dotted circle around the word 'VISION'.

VISION

CREATING A WORLD
WHERE
COMPANIES OF ALL
SIZES ARE FUNDED
AND TRADED
EASILY ACROSS
BORDERS



THE
FIX



ANALYTICS

DISCOVER
ANALYSE
BENCHMARK
TRACK
180,000 STARTUPS



FUNDING

CREATE, LEAD & BACK
INVESTMENT
SYNDICATES



TRADING

BROWSE, BUY, AND SELL
TOKENIZED
INVESTMENTS

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WE USE THE SYNDICATE MODEL TO POOL FUNDS ACROSS BORDERS.

PRIMARY MARKET

Investments are turned into tradable digital rights using the blockchain, a secure public ledger of transactions.

Investors will not own or trade the startup's equity, which is held by a special body headed by the lead investor.

SECONDARY MARKET

Investors can trade their investments. Ownership and transactions are recorded on the blockchain, making the process transparent and secure.

Such technology enables **faster, standardized startup funding on the global market**, giving small investors universal access, liquidity and transparency.

INVESTOR

SYNDICATE

COMPANY





THANK YOU

#FINTECHEU

SEE YOU ON [FUNDERBEAM.COM](https://funderbeam.com)
OR SAY HI AT URMAS_PEIKER@FUNDERBEAM.COM

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