



## MAIF ESG data platform

**MAIF warmly welcomes the commission's proposal and strongly supports the idea that EU companies should disclose harmonized ESG information.**

We are convinced that the EU should initiate a discussion on a mechanism for recognizing and promoting provisions that foster the development of businesses and services with ESG positive impacts on stakeholders.

Therefore, we support the creation of a public, free of charge and supervised open data platform, providing access to ESG data from EU companies. Information disclosed should be harmonized, easily comparable between one another and easily understandable, including for non-professionals.

MAIF has actually always been committed in creating open, free and shared contents that could benefit to the greatest number. In accordance with this will, MAIF has launched in 2020 an [online platform gathering its ESG data](#). The main objectives are twofold:

- Promoting transparency ;
- Increasing the empowerment of everyone to act for general interest.

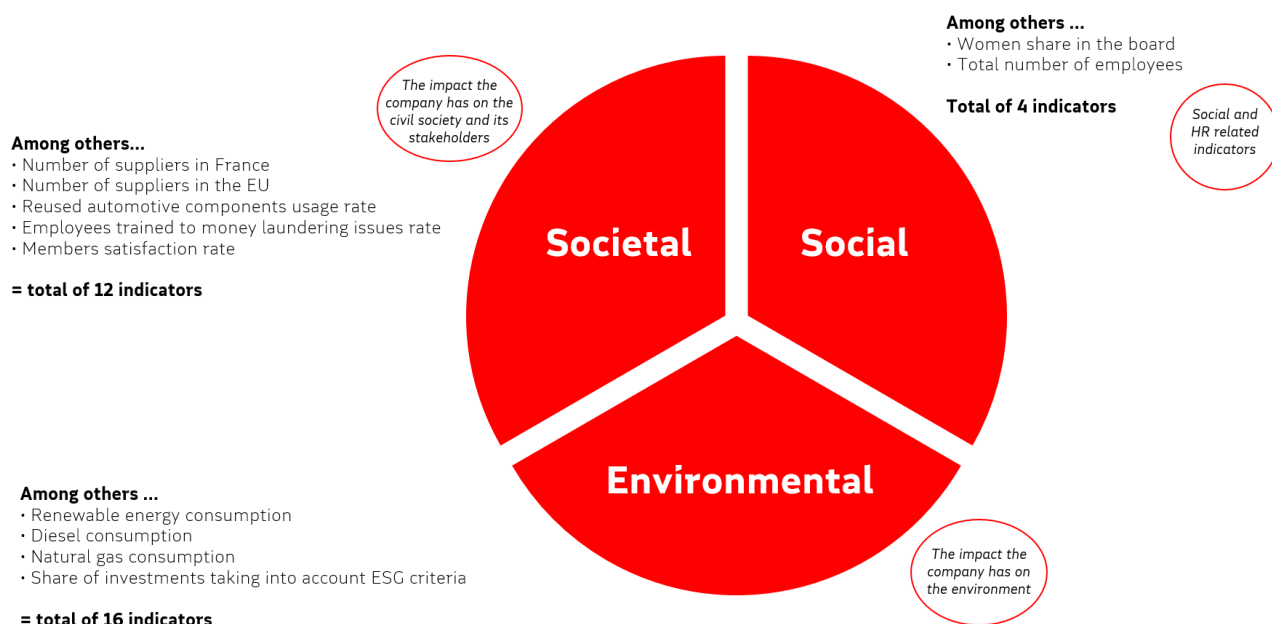
This platform consists in 32 ESG indicators, annually updated and spread out in 3 main categories:

- A **social** one. It gathers data regarding social issues within the company, such as the total number of employees or gender repartition within the board. It mainly is HR data.
- An **environmental** one. It represents the impact the company has on the environment, throughout its<sup>2</sup> renewable energy consumption, naturel gas consumption or ESG related investments.
- A **societal** one. It shows the impact the company has on the civil society and its stakeholders: number of suppliers located in the country of residence (i.e. France), customers satisfaction rate or reused automobile parts rate

We have made those data public, using an **open data** format where every citizen can check, download or re-use them.

Users can also download **specific dataset** to isolate data according to their category: there is an environmental data set, a social one and a societal one. We have also made available the list of our contact points and the definition of our ESG indicators.

## MODELLING MAIF ESG DATA PLATFORM



**However, this platform is only the first step that could eventually lead to a wider, more integrated and unified tool reflecting ESG impacts of European companies.**

- In that respect, in the context of the forthcoming work on the development of a common standards for non-financial information, we believe a further step should be considered to:
  - o Provide a common set of ESG criteria for all companies;
  - o Define a rating grid for these criteria;
  - o Design this rating into a colorimetric rating system and label all the companies.

**This "impact score" would be the most efficient and simple ESG tool.**

**It would answer to expectations from consumer: better comprehension, better access and better comparability of ESG data.**

**We call for a new step in identifying, reporting and comparing ESG information coming from companies, so consumers can know the level of commitment of companies they refer to.**

**MAIF would appreciate to share further comments about its ESG Platform or the implementation of an impact score on a European level.**

## **MAIF**

*MAIF is a french mutual insurance company, which is the sixth largest motor vehicles insurer, the fifth largest home insurer and the leading insurer in the associative sector in France. It covers all the needs of more than three million members in property insurance, personal protection insurance, health, assistance, savings, credit, etc.*

*The mutual insurance company is regularly praised for its customer relation, where it ranks first in all sectors among French companies.*

*With its 8 000 employees, the MAIF group reached a turnover of 3.7 billion euros in 2020.*

*MAIF is member of the Association of Mutual Insurers and Insurance Cooperatives in Europe (AMICE) and is registered in the European Union's transparency register under the number 62975755109-62.*

## **Contacts**

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