



# **FINTECH CHALLENGE FOR** **UKRAINE**

*Deploying digital and financial technologies to help Ukrainians withstand Russian aggression and rebuild the country (May-June 2022)*



## **SPEAKERS'** **BIOGRAPHIES**

Online launch event

16 May 2022

12h30 – 13h30 CET



<https://europa.eu/!83cnTP>

#DigitalFinanceEU  
#FinTechEU  
#StandWithUkraine

Banking and  
Finance

# Index of names

---

## D

Dyuk, Rostyslav 7

## K

Kaili, Eva 4

## L

Lazebna, Maryna 5

## M

McGuinness, Mairead 3

## S

Shevchenko, Kyrilo 6

Staszkievicz, Maria 8



## Mairead McGuinness

*Commissioner for Financial Stability, Financial Services  
and the Capital Markets Union*

---

Mairead McGuinness is the European Commissioner for financial services, financial stability and Capital Markets Union.

The Commissioner's vision for the portfolio is focused on ensuring the financial sector's strength and stability, so that it can deliver for people, society and the environment. Before joining the Commission in October 2020, Ms McGuinness was First Vice-President of the European Parliament from 2017. She served as an MEP from Ireland for 16 years, and was a Vice-President of the Parliament since 2014.

As Vice-President, she oversaw relations with national Parliaments, led the Parliament's dialogue with religious and philosophical organisations, and had responsibility for the Parliament's communication policy.

During her time in the Parliament, Ms McGuinness sat on a range of committees, covering agriculture, environment, public health, budgets, petitions and constitutional affairs. Her legislative work included leading for the EPP Group on the European Climate Law, the revision of medical devices legislation, and CAP reform post-2013. As an Irish Member of the European Parliament (MEP) representing the border region, she was outspoken on Brexit and the consequences for the EU and Ireland.

In 2006-2007, Ms McGuinness chaired the Parliament's investigation into the collapse of the Equitable Life assurance company which identified issues around weak financial regulation.

Prior to becoming an MEP, she was an award-winning journalist, broadcaster and commentator.



## Eva Kaili

*Vice President  
of the European Parliament*

---

Eva Kaili is a Member of the European Parliament (MEP), part of the Hellenic S&D Delegation since 2014.

In January 2022, she was elected as Vice-President of the European Parliament for the second half of the 9th legislature. Her responsibilities include the Parliament's ICT Innovation Strategy, Informatics & Telecommunications, European Strategy and Policy Analysis System, the Panel for the Future of Science and Technology (STOA), Corporate Social Responsibility, and replacing the President for business associations, Middle East, and multilateral bodies, including the UN and the WTO.

Eva is the first woman to chair the STOA Panel and the Centre for Artificial Intelligence (C4AI). She is a Member of the Committees on Industry, Research and Energy, Economic and Monetary Affairs, Budgets, the Special Committee on Artificial Intelligence in a Digital Age, and the recently created Committee of Inquiry into the use of the Pegasus Spyware.

Eva has worked intensively on promoting innovation as a driving force of the European Digital Single Market. She has been the draftsman of legislation in the fields of blockchain technology, online platforms, big data, fintech, AI, cybersecurity, as well as EFSI2, the InvestEU programme, and FuelEU Maritime.

She is also a member of the delegation to the ACP-EU Joint Parliamentary Assembly (DACP), the delegation for relations with the Arab Peninsula (DARP), and the delegation for relations with the NATO Parliamentary Assembly (DNAT).

Prior to her election as MEP, she was a Member of the Greek Parliament (2007-2012). Before her political career, she worked as a journalist and newscaster.

Eva holds a Bachelor's degree in Architecture and Civil Engineering, and a postgraduate degree in International and European Affairs.



## Maryna Lazebna

*Minister of Social Policy  
of Ukraine*

---

Maryna Lazebna is a Ukrainian civil servant and politician, as of March 2020, she serves as the Minister of Social Policy of Ukraine.

She graduated from Kyiv University and Holds the title of Candidate of Economic Sciences.

She worked at the Ministry of Economy, the Secretariat of Cabinet of Ministers and the Ministry of Social Policy. From 2015 to 2019, she worked in the project “Modernization of the social support system of Ukraine”.



## Kyrylo Shevchenko

*Chairman of the National Bank  
of Ukraine*

---

Kyrylo Shevchenko is a Ukrainian banker and the Chairman of the National Bank of Ukraine. He is the former chairman of the board of the state-owned Ukrgasbank.

Shevchenko graduated from Kharkiv State Economic University with a diploma in economics.

He worked as leading economist at Aval Bank, first deputy chairman of the Board of Finance and Credit bank, head of the State Mortgage Institution. Adviser to the Prime Minister of Ukraine Yulia Tymoshenko.



## Rostyslav Dyuk

*Chairman of the Board,  
Ukrainian Association of FinTech and Innovation Companies*

---

Rostyslav has over 15 years of experience in the financial and banking sector, including C-level positions at banks.

Before founding the Association, he worked for the USAID focusing on digital finance.

Rostyslav is a member of the Social Council, the chairman of the Committee on Fintech of the Ministry of Digital Transformation of Ukraine and , an expert of the Ukrainian Startup Fund. He authored the first Ukrainian Fintech Catalogue and Map of the ecosystem.



## Maria Staszkiwicz

*President  
of the European Digital Finance Association (EDFA)*


---

A graduate in political sciences and European studies, for more than twelve years Maria has worked in executive positions for policy and advocacy organizations.

As the CEO of the Czech Fintech Association she was one of the founders of the EDFA, a federation of fifteen national fintech associations.

Before, she worked for two foreign policy think-tanks, Aspen Institute Central Europe and Association for International Affairs, and the Secretariat General of the Council of the EU in Brussels.



A decorative graphic consisting of several parallel, curved lines in shades of light blue and white, flowing from the left side of the page towards the right. The lines are of varying thickness and curve downwards as they move across the page.

European Commission  
DG Financial Stability, Financial Services and Capital Markets Union  
SPA2 - Pavillon  
Rue de Spa 2 / Spastraat 2  
1000 Bruxelles / Brussel  
Belgium  
<http://ec.europa.eu/dgs/finance>

© European Union, 2022, cover illustration : © MicroOne - stock.adobe.com